

## BECOMING AN EMPLOYER OF CHOICE

MARCH 31, 2022 12:00 PM TO 1:00 PM

Presented at the Polk County College and Career Academy

In today's environment, many manufacturers are struggling to fill open positions and keep their existing workforce. Learn how to overcome these challenges by discovering what it means to become an employer of choice and what it takes to achieve this status.

Join us at this event to:

- · Learn how to identify the attributes of an engaged workforce
- Discover best practices for becoming an employer of choice
- Better understand how achieving this status can encourage business growth through increased productivity, reduced turnover, and improved employee safety.

**Speaker:** Mike Stonecipher, Group Manager of Strategy and Leadership Development at GaMEP, specializes in strategic planning and managing projects that will enable top-line growth through product innovation and deliver bottom-line results through process innovation, team development, and lean implementation.

## For more information or to register: https://bit.ly/3HtGYei

Cost: \$20 per person (includes lunch)

Address: The HON Room, 167 Frank Lott Drive, Cedartown, GA, 30125

Questions? Contact John Zegers, GaMEP Northwest Georgia Region Manager, at john.zegers@innovate.gatech.edu or 404-435-9124

Sponsored by:



